

50TH ANNIVERSARY CELEBRATION

**respect  
together** 50 YEARS  
FORWARD  
CELEBRATING SUCCESS. SHAPING TOMORROW.

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**FIFTY YEARS FORWARD**  
CELEBRATING SUCCESS. SHAPING TOMORROW.

PARTNERSHIP OPPORTUNITIES

At Respect Together (formerly PCAR), we're preparing to commemorate a powerful milestone: 50 years of advancing our communities' rights, dignity, and well-being. This anniversary isn't just a celebration of what we've achieved; it's a call to action for the future we envision. With valued partners like you, we will amplify our reach, strengthen our mission, and *secure another half-century of impact*.

This year's anniversary events include an exclusive Open House featuring a spring Event Experience in April. These events are designed to honor our legacy and inspire future change by engaging our most dedicated supporters and bringing new voices to our cause. Sponsorship of these milestones offers unique opportunities for you to make a lasting impact, helping us elevate Respect Together to new heights.

Join us as a sponsor, partner, and champion of Respect Together's mission. Together, we can turn our vision for a safer, more equitable future into a reality—one where every individual's dignity is protected and celebrated.

## EXECUTIVE SUMMARY



Signing Rape Shield Law - 1976

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## PRESENTING PARTNER - \$50,000

### Exclusive - One Available

- Lead recognition as the exclusive Presenting Partner for the April 50th Anniversary Celebration Experience and Open House.
- Opportunity to give welcoming remarks at the 50th Anniversary Celebration Experience and Open House.
- Prominent logo placement on all event materials, including website, invitations, banners, and press materials.
- Full-page ad in the event program with prominent placement.
- Logo on stage backdrop and on-screen during presentations.
- Recognition in all press releases and media advisories.
- 10 complimentary tickets to the 50th Anniversary Celebration Experience.
- Social media feature spotlight posts across Respect Together's channels.





Anne Pride and Governor Dick Thornburgh at the signing of the confidentiality legislation - 1981

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## DIAMOND PARTNER - \$25,000

### Three Available

- Recognition as a Diamond Partner at the 50th Anniversary Celebration Experience and Open House.
- Opportunity to sponsor a specific segment, such as the keynote or guest performance.
- Logo placement on the event website, email invitations, and all event signage.
- Full-page ad in the event program.
- Mention in event press releases and selected media coverage.
- Featured post on Respect Together's social media channels.
- 10 complimentary tickets to the 50th Anniversary Celebration Experience.





National Coalition Against Sexual Assault Pledge - 1989

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## PLATINUM PARTNER - \$15,000

### Five Available

- Recognition as a Platinum Partner at the 50th Anniversary Celebration Experience and Open House.
- Logo placement on event materials, including the website and signage at both events.
- Full-page ad in the event program.
- 10 complimentary tickets to the 50th Anniversary Celebration Experience.
- Social media acknowledgment with logo included in posts.
- Logo placed in a dedicated email blast to Respect Together's supporters.



NSVRC Opening - 2000

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## GOLD PARTNER - \$10,000

- Recognition as a Gold Partner at the 50th Anniversary Celebration Experience and Open House.
- Logo included in select event materials, on the website, and on select signage.
- Half Page ad in the event program.
- 5 complimentary tickets to the 50th Anniversary Celebration Experience.
- Mention in one group social media post.
- Logo included in the event slideshow presentation.
- Logo in a dedicated email blast to Respect Together's supporters.





Beaver County Take Back the Night Walk - 2003

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## SILVER PARTNER - \$5,000

- Recognition as a Silver Sponsor on the event website and selected signage.
- Half-page ad in the event program.
- 4 complimentary tickets to the 50th Anniversary Celebration Experience.
- Logo included in group social media post.
- Name listed in a dedicated email blast to Respect Together's supporters.





PCAR with Gov. Ed Rendell 2005

## COMMUNITY PARTNER - \$2,500

- Recognition as a Community Partner, supporting outreach and engagement programs.
- Logo listed on event website and in the program.
- Mention on social media thanking Community Partners.
- 1 complimentary ticket to the 50th Anniversary Celebration Experience.

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We are now Respect Together - 2024

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# ADVERTISING OPPORTUNITIES

Friends of Respect Together: \$1,500

- Name listed in the event program.
- Digital badge to display support for Respect Together's 50th Anniversary
- 2 complimentary tickets to the 50th Anniversary Celebration Experience.

Small Business Supporter: \$750

- Digital badge to display support for Respect Together's 50th Anniversary
- 1 complimentary ticket to the 50th Anniversary Celebration Experience.

Local Advocate: \$500

- Group acknowledgement on Respect Together's Social Media
- 1 complimentary ticket to the 50th Anniversary Celebration Experience

Individual Ticket: \$195



# SPECIALTY SPONSORS - \$7,500

## ENTERTAINMENT SPONSOR

- Exclusive - 1 Available
- Recognition as the exclusive sponsor of event entertainment.
- Logo on signage near performance areas at both events.
- Full-page ad in the event program.
- Social media shoutout highlighting entertainment sponsorship.
- 2 complimentary tickets to the 50th Anniversary Celebration Experience.

## OPEN BAR SPONSOR

- Exclusive - 1 Available
- Recognition as the exclusive open bar sponsor.
- Logo on signage near each bar area.
- Full-page ad in the event program.
- Social media shoutout highlighting entertainment sponsorship.
- 2 complimentary tickets to the 50th Anniversary Celebration Experience.

## FOOD & BEVERAGE SPONSOR

- Exclusive - 1 Available
- Recognition as the exclusive Food & Beverage Sponsor at both events.
- Logo on signage near food and beverage stations and on cocktail napkins.
- Logo included in event program and on-screen during dinner at the 50th Anniversary Celebration Experience.
- 2 complimentary tickets to the 50th Anniversary Celebration Experience.

## FLORAL SPONSOR

- Exclusive - 1 Available
- Recognition as the exclusive floral.
- Logo on each table floral center piece.
- Full-page ad in the event program.
- Social media shoutout highlighting entertainment sponsorship.
- 2 complimentary tickets to the 50th Anniversary Celebration Experience.





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